

Gauselmann and JPM sign production cooperation agreement

Espekamp. The long established UK provider of amusement machines JPM and the German Gauselmann group concluded a far-reaching and future-oriented production cooperation agreement. The purpose of the agreement is to manufacture and deliver the AWP machines developed by JPM for the European market at the Gauselmann adp plant in Luebbecke, Germany. In the future, JPM will focus on inventing new gaming contents in this field and also intends to open up new areas for business activities.

JPM develops and manufactures AWP machines for various European markets, in particular Spain, Italy, the Netherlands and several Eastern European countries. On the UK market JPM not only offers AWP machines, but also video-based so-called SWPs (skill with prizes) machines. SWPs are a typical product of the UK market. These skill machines offer the opportunity to win money.

Rolf Klug, member of the management board of Gauselmann AG, and JPM's Brain Mitchell call the cooperation a stroke of luck for both companies. Synergies will be further identified to the benefit of customers and companies alike. In Rolf Klug's eyes the cooperation also confirms the technological competences of the Gauselmann group as the recognized leader in Europe. The Gauselmann's German adp production plant in Luebbecke is currently the only German manufacturer to be certified according to DIN EN ISO 9001:2000.