

# TQG interactive Lottery: Single Player View – full transparency and security

The modern TQG Player Management provides a 360° view of your player. With the integration of the modules TQG Player Card and TQG Subscription, the TQG Player Management provides a real Omni channel management system with a detailed overview of each individual player.



The TQG Player Management is a leading core product for the customer service to bundle and display all customer related information across all marketing channels in a uniform way. The player receives all the services, regardless of whether he is at home at the PC, on the go with his smartphone or in an outlet of his choice. Here, the TQG Player Management adapts to the respective user group. Whether support, marketing or finance department: Each department has its own functionality and has its own view of the data.

With the seamlessly integrated „TQG Responsible Gaming“, TQG offers lotteries a comprehensive and proven tool to detect a possible addiction and to prevent the approach gaming which may be driven by addiction. The methods for age- and identity verification for the lottery market are fully integrated and can be configured and combined per configuration depending on the specific hazard and authorization situation.

Your advantages:

\* 360° Omni channel management system.

- \* Single Wallet – one account for all channels.
- \* Standardized processes for customer cards and subscriptions.
- \* Full compliance with the legal requirements regarding youth media protection and specific gambling restrictions in the relevant country.

Using the TQG Player Management, the lotteries can offer a new sales approach at the sales point. Digital offerings run hand in hand with the paper forms and once the customers have discovered the advantage for themselves, the paper forms will be replaced quickly.

For more information visit „[www.tqg-lts.com](http://www.tqg-lts.com)“: <http://www.tqg-lts.com> or contact us directly:

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