

Macau SAR Government out in force to open 2016 MGS Entertainment Show



The official opening ceremony of the MGS Entertainment Show 2016 with Government officials and organisers cutting the ribbon.

There was a show of strength from the Governments of the Central People's Republic and Macau SAR at the opening day of the MGS Entertainment Show. Officials from both governments were out in force to open the fourth edition of the exhibition on Tuesday 15 November at the Venetian Macao. The event, which is owned and run by Macau's gaming trade association MGEMA, opened in encouraging style, featuring its highest number of exhibitors (170+), covering an increased floorspace of almost 13,000 (+8%). Early visitor numbers for the first morning were in line with last year's record setting show.

A total of six Macau Government offices attended the opening ceremony and tour of the exhibition floor, with Beijing represented at MGS by its Economic Affairs Department Liaison Office in Macao. The 10-strong party from the two Governments confirms the growing relationship between MGS and the legislators, a partnership which ranges from sponsorship for

the exhibition to grant aid schemes to visitors from overseas.



International media congregate at the MGS Opening Ceremony.

Other keynote attendees this year include representatives from the Tribal Gaming sector in the United States; the Isle of Man Government and the influential advisors association IAGA. Among the countries showing a marked increase in attendance are Israel and Japan.

Jay Chun, Chairman of the MGEMA, which owns and organises the show, said: “It’s vital for the growth of the MGS Entertainment Show that the Government, both here in Macau and in the PRC, backs our aspirations and vision. Their attendance in numbers reinforces our direction and adds great confidence going forward.



Government officials receive a guided tour of the MGS Entertainment Show exhibition floor.

“This year was always going to be a watershed for MGS. It is not easy to sustain such significant growth and our primary

aim has always been to maintain our momentum and keep moving in a positive direction. The number of exhibitors is indicative that people are keen to see our show succeed, but we have one main message to send out. This year's show is just the platform for our next big push."

He confirmed: "We have 170 partners here, and we are determined to make MGS the show that drives business, growth and opportunity forward for them. The message we are delivering this week is MGS is moving forward with you and for you. Our work is only just beginning and this determination will be conveyed in everything we do going forward. The Government backing, the industry support and a stable platform – this year's show is an another important layer that will enable us to continue building on to new levels."