

# 2008 World Series of Poker Europe dates announced for London

Las Vegas, Nevada – The 2008 World Series of Poker Europe Presented by Betfair (the WSOPE) will be held from September 19th to October 1st, 2008 in London, England.

As with the inaugural event, this year's tournament will be hosted by London Clubs International and held at their St. James (Fifty), Leicester Square (The Casino at the Empire) and Marble Arch (Sportsman) locations.

„It was a clean sweep for the Europeans last year,“ said World Series of Poker Commissioner Jeffrey Pollack. „There are many, many talented players in the European poker community and I think it caught some of the world's best known poker players by surprise. It's safe to say the pros haven't forgotten about last year and the young guns should expect a tougher fight in 2008.“

The schedule for the 2008 WSOPE is currently being finalized and will be released upon completion.

„Last year produced a fantastic tournament which exceeded all expectations,“ said David Yu, CEO, Betfair. „Online qualification for the 2008 event is already underway so we're expecting an even better contest this time around.“

„We look forward to again serving as hosts for this prestigious event,“ said Michael Silberling, COO, London Clubs International. „A first class tournament at our first class properties promises to bring out the best poker players in the world.“

WSOPE in London complements the WSOP held annually in Las

Vegas. The inaugural 2007 event saw Norway's Annette Obrestad best a field that included Doyle Brunson, Phil Hellmuth and Johnny Chan to win the largest amount ever for a female, GBP 1 million – or USD 2,013,102.

Harrah's Entertainment, Inc. is the world's largest provider of branded casino entertainment. Since its beginning in Reno, Nevada, more than 70 years ago, Harrah's has grown through development of new properties, expansions and acquisitions, and now owns or manages casinos on four continents.

Betfair is the world's leading online betting exchange, a concept it pioneered in June, 2000. The Exchange enables customers to choose their own odds and bet against each other. Betfair is a registered bookmaker in the UK and also licensed in Australia, Austria and Malta. Betfair has since established a significant gaming portfolio based in Malta and is the proud sponsor of the first World Series event ever to be staged outside of Las Vegas.