

Gaming industry tees up to support responsible gaming

The American Gaming Association and JCM Global are set to celebrate their decade-long partnership for responsible gaming at the 10th annual JCM/AGA Golf Classic held at Cascata in Boulder City, Nevada, on April 28. The Golf Classic is a fundraiser for the National Center for Responsible Gaming (NCRG).

Since its inception, the event has raised more than USD 500,000 for the NCRG, including USD 75,000 last year. The event draws a virtual who's who of the gaming industry, including top executives from a broad spectrum of the industry's leading companies, operators, manufacturers and test labs. Participants this year will begin their day with an exhibition by master coach Butch Harmon, then move on to the rolling fairways and impeccable greens of the award-winning course.

„We have made tremendous strides in our research at the NCRG, and we continue to shed tremendous light on problem gambling,“ said Phil Satre, chairman of the National Center for Responsible Gaming. „We are very grateful to our partners at JCM and the AGA, to bring the industry together to raise money, and raise the level of discussion about problem gambling.“

„Ever since we conceived this event ten years ago, we have advocated the important work of the NCRG, and we are very happy to continue our relationship with the AGA in benefiting the NCRG,“ said JCM Global President Aki Isoi. „We are also very grateful to the industry for their continual support of this event.“

„Responsible gaming is something that the gaming industry

focuses on 365 days a year, and the industry's support of this event and the NCRG is proof of its commitment to fighting problem gambling," said AGA President and CEO Frank J. Fahrenkopf, Jr. „We are grateful for our decade-long partnership with JCM Global and look forward to many more years of this top-notch event.“