

ICE Asia Digital 2020 concludes with more than 1,600 in attendance over the three-day digital event

ICE Asia Digital 2020 wrapped up three days of content that covered the region including highlights from every major gaming jurisdiction. Macau, The Philippines, Japan, Korea, India, Singapore, Vietnam and more – the show successfully saw **more than 1,600 attendees** consume **17 sessions** dedicated to gaming in Asia. The migration to digital proved successful for attendees, including **more than 7,300 messages** sent across the live streaming platform with **more than 5,000 individual discussions** created amongst viewers.

ICE Asia Digital Event Director Greg Saint stated: _“ICE Asia Digital has been a great success and we’re delighted to have had some fantastic feedback from participants. We were aware that, with the demand for intelligence and networking opportunities in this difficult time being even more important, clearly the show had to go on. Thanks to a lot of hard work by the team, collaboration with SiGMA and invaluable contributions from our speakers, it all formed together to deliver an exciting forum fit for the industry’s needs.”_

To further help and support the Asia Gaming community Greg commented: _“Not only was the content our team produced free for attendees, we also facilitated some great networking opportunities too. I’m confident that people who joined us will have left knowing more and meeting more people, which is what all events are truly about. Clarion Gaming will continue to add value and support to the wider Gaming Community with our next focus being iGB Live! Online, from July 14 to 17, which will bring the iGaming industry’s greatest minds

together to continue learning during this challenging period.”_

ICE Asia has announced dates for the 2021 event from 27 to 28 May. Registration of interest is available online at „www.ice-asia.com“:https://www.ice-asia.com. For those who participated in ICE Asia Digital 2020, the platform remains available for continued networking, discussions and the streaming of all sessions. For those who did not register, session content only shall be made available by registering at „www.ice-asia.com“:https://www.ice-asia.com.