

Argentina becomes the 52nd exhibitor nation at ICE Totally Gaming

London (1st December) – ICE Totally Gaming has underlined its reputation for providing visitors with a truly global perspective on gaming with news that Argentina has become the 52nd nation to be represented on the show floor. Figures for the exhibition show that, outside host nation the UK, Malta tops the international league table of represented countries with 32 exhibitors, followed by the USA (21), Austria (15), Germany (14) and Italy (13). The top ten is completed by the Netherlands (11), Slovenia (9), Taiwan (9), Sweden (8), and Canada and Gibraltar, who have six representatives each.

Matthew Appleby, Marketing Communications Manager responsible for ICE Totally Gaming said: “Not only is ICE Totally Gaming the only business exhibition that brings together the online and offline gaming worlds but it is also the only exhibition in the world that delivers such a broad international perspective on gaming. Gaming professionals that come to ICE do so secure in the knowledge that they will meet with innovators drawn from all of the gaming sectors and from all parts of the world. No other gaming exhibition delivers in these ways which explains why ICE is a ‘must attend’ event for so many industry professionals.”

The full list of jurisdictions confirmed on the ICE Totally Gaming show floor is as follows: *United Kingdom, Malta, USA, Austria, Argentina, Germany, Italy, Netherlands, Slovenia, Taiwan, Sweden, Canada, Gibraltar, Belgium, Denmark, Cyprus, France, Spain, Bulgaria, China, Ireland, Korea, Latvia, Poland, Serbia, Ukraine, British Virgin Islands, Costa Rica, Czech Republic, Finland, France, India, Israel, Japan, Philippines, Romania, Slovakia, Switzerland, Seychelles,*

Anguilla, Belarus, Bosnia-Herzegovina, Channel Islands, Estonia, Greece, Hong Kong, Iceland, Mauritius, Panama, Russia, South Korea and Turkey.

To register for ICE Totally Gaming visit www.icetotallygaming.com and complete the Fast Track registration to give access to the very best show in gaming.