

Gauselmann's Merkur Sun shines over the Black Sea

Espelkamp/Constanta (Konstanza). While Rumania is not yet a member of the European Union, the MERKUR Sun already shines on the Black Sea coast, namely in the metropolis of Constanta with its more than 340,000 inhabitants.

The official opening, taking place on June 10, was an important part of the expansion strategy of the Gauselmann's MERKUR CASINO activity. This location is already the fourth in Rumania. The official opening ceremony will take place on July 20 for this fourth Rumanian location.

MERKUR CASINO – a subsidiary of the Gauselmann Group – found its footing in Rumania as early as August 2004. The first location in the Rumanian capital of Bucharest was opened in August last year. Two further locations in Bucharest followed in September and December 2004.

As always within the numerous MERKUR CASINO's in Europe, in Bucharest a uniform corporate design makes it obvious for all customers that Gauselmann's invaluable know-how and the experience of decades of innovative leisure-time entertainment await its guests behind the façade. This know-how is underlined by highly qualified, attentive and competent staff, and of course a range of fantastically attractive AWP's and automated roulette.

Rolf Falke, CEO of MERKUR CASINO, sees the full Gauselmann-potential necessary for further growth in the Rumanian market of the MERKUR CASINO brand. With Constanta, the company has deliberately chosen a location which is hugely popular with tourists and a growing local player base.

Rolf Klug, Board Member of the Gauselmann Group and responsible for the MERKUR International segment, is

absolutely certain of the fact that the Gauselmann Group is continuously recognized as a highly esteemed business partner. MERKUR CASINO is a daughter of the Gauselmann's MERKUR International activities. The Gauselmann Group, with an annual revenue of some EUR 670 million in the previous year, currently employs over 5,700 people worldwide.