

# International Meeting of Gauselmann Compliance Management

Espelkamp. Twenty-eight of the thirty-four international compliance managers currently working in the Gauselmann Group met for a workshop covering various topics at Schloss Benkhausen in Espelkamp in mid-July. They travelled there from twelve countries and used the workshop to host a professional exchange of information and opinions on the constantly growing number of laws and regulations, sources of legal risks and new opportunities in the countless markets of the globally operating Gauselmann Group.

The items on the agenda of the two-day workshop included, in particular, specialist topics such as “know-your customer process”, player protection, e-learning, ePrivacy Directive, as well as money laundering and current developments in relation to the European General Data Protection Regulation (EU GDPR).

The emphasis in terms of content was mainly on awareness-raising and the company-wide implementation of player and data protection measures, as well as practicable solution models to protect Internet users’ personal sphere.



The internationally active

## Compliance team of the Gauselmann Group.

“Particularly in our industry where statutory changes occur on a regular basis, it is essential to have a functioning compliance management system. It is only in this way that we can sustainably ensure that our global licences are always up-to-date and that we can be on the safe side legally”, emphasizes Ludwig Beckmann, Chief Compliance Officer in Gauselmann AG.

The tightly-packed programme of presentations and working groups was interspersed with a series of challenging team-building tasks and enriched with wonder, laughter and learning. The compliance managers also had an evening meal together in a cosy atmosphere. The workshop thus invested in the team’s most important resource: mutual trust and the willingness to work together across any country, department or company boundaries.

The entire Compliance team travelled back to their respective locations all over the world with new and renewed friendships, fresh momentum, ideas and tasks, where their colleagues were already waiting with great interest for the most up-to-date information to ensure the success of the Gauselmann Group.

Compliance managers from Germany, Spain, Italy, the Czech Republic, Croatia, Austria, Serbia, Belgium, Bulgaria, Malta, the UK and Australia took part in the meeting. This was already the third workshop of this type since the introduction of a group-wide compliance management system in 2012.