

Five start-ups selected to pitch at GiGse Launchpad

The five finalists have been unveiled for the highly anticipated GiGse Totally Gaming Start-Up LaunchPad competition, in partnership with GamCrowd.

Leetcoin, Betzapp, Tapcentive, numberFire and L2W will take to the stage to pitch their concepts to GiGse attendees and an expert panel of judges who will test the candidates with a series of searching questions after their presentations.

Leetcoin is a Bitcoin-powered eSports betting platform while Betzapp is a bet aggregation service offering 'pay and play' in one click. Tapcentive provides a tap-and-touch service to influence players' journeys while on the property, numberFire is a sports analytics platform that aims to bring the

'Moneyball' world to the everyday fan, and L2W is a new game format that combines bingo and lottery.

"This really is a fantastic opportunity for start-ups to get noticed," Chris North, the CEO of crowdfunding platform GamCrowd, said.

"The show is a highlight on the exhibition circuit, attracting hundreds of investors and top-level executives, so there is a very real chance of making groundbreaking partnerships and potentially raising investment."

The finalists will try to follow in the footsteps of previous LaunchPad participants such as Imperus, which acquired Diwip Technologies in a \$100m deal, and BlueBat Games, which was recently snapped up by Novomatic's GreenTube.

"LaunchPad has certainly lived up to its name over the years," North added. "LaunchPad has cemented itself into the schedule

of GiGse to become a must-attend event. The floor is always full for the presentations and the industry sits up and takes notice when the winners are announced.”

Rob Gallo, the CEO and Founder of Neo Poker Lab, which won the 2014 GiGse LaunchPad, said that last year’s “fantastic” experience had put the company’s “name on the map”.

He added: “The finalists need to be prepared. They must make sure they have all the questions answered before the final presentation. They need to be confident, but not cocky.”

The panel of judges for the LaunchPad will comprise Craig Abrahams, the President and Chief Financial Officer of Caesars Interactive Entertainment; Paul Martino, the Managing Partner of Bullpen Capital; and Ian Hogg, the Chairman of Gamcrowd.

The LaunchPad, which will be moderated by iGaming Capital Director Melissa Blau, will take place on April 22, the final day of the three-day GiGse Totally Gaming event at the Hyatt Regency in San Francisco, California. Visit „www.gigse.com“: <http://www.gigse.com> for further information.