

Chinese Government to convey its 'One Belt One Road' vision at the Macao Tourism and Culture Summit

The global gaming industry will be able to hear for the first time what role it can play in the evolving economic mix for Macau and the Asia Pacific region over the next decade. Representatives from the People's Republic of China Government and the Macau SAR Government will be attending this year's pioneering Macao Tourism and Culture Summit with Gaming Topics (Venetian Macao, 17-19 November 2015) to detail their vision and help highlight the opportunities for growth and development from the long term plan.

The PRC's One Belt One Road (OBOR) project, which charts a major investment and development program in the infrastructure of cities around the 'Silk Road' trading route, will be outlined to delegates at the Macao Gaming Show's annual summit – the first event of its kind to hear the vision directly.

Government officials from mainland China and Macau will convene on the first day of the international summit to explore the challenging issue of how the gaming industry will help power a new entertainment mix of tourism and culture in a more diversified economy. Also joining the platform for the series of OBOR sessions will be key industry figures from Macau and the international gaming and entertainment community, who will hone in on the main quest of the Summit: Exploring 'new rules, new vision and new opportunities' for the gaming sector.

Fatima Maria Nunes, Secretary of the organizing association Macau Gaming Equipment Manufacturers Association (MGEMA),

explained: “Macau and the Asia Pacific region is undergoing change – and it’s exciting change. The city is looking at the next stage of its evolution: building and developing into a major tourism and cultural hub. For this kind of growth we will need further infrastructure, more varied systems and networks – a city for the future. That development takes many years and significant investment: and the Government’s OBOR plan provides a vital guide.

“We are diversifying, not changing: we are looking at a bigger and more balanced economy. And gaming must play its crucial role in this. How we achieve this? Well November’s Macao Tourism and Culture Summit will be a starting point. This is the underlying question that we will be poring over during the three days: how is gaming going to drive the forces of change and bring a broader and more diversified economy to the city and the entire Asia Pacific Region.”

The first day of the Macao Tourism and Culture Summit 2015 with Gaming Topics will open with the crucial session focusing on the future of the region: the Chinese Government’s One Belt One Road initiative – comprising the investment, the trading opportunities and the program of initiatives to drive tourism and cultural exchange.

The gaming industry will move the opening day discussion forward with operational views on how diversification can be enhanced and developed, and how gaming can drive this economic shift. It will also explore the areas for growth and expansion as well as the opportunities to strengthen the gaming sector’s place in the community.

The opening day will close with an in-depth assessment of the status of lotteries in Chinese culture; the growth of the genre and the future development of probably the largest lottery marketplace in the world.

Summit tickets will be priced at HKD3,800/delegate for a

three-day pass and HKD2,800 for a one day pass to both the conference and exhibition. Discounts for multiple bookings are being set at 10 per cent for bookings of three delegates or more. An Early Bird discount of 10 per cent will be on offer through to 30th September.

Delegate places can be booked either directly through the Macao Gaming Show organizers or through official agents GB Media Corporation who will be lending their support to international delegates.

For more information and to register for the 2015 Macao Gaming Show and the associated Macao Tourism and Cultural Summit with Gaming Topics, visit „www.macaogamingshow.com“: <http://www.macaogamingshow.com>