

Macao Tourism and Culture Summit marks its debut with ,outstanding‘ line-up of speakers



Macao Tourism and Culture Summit

Organisers of the Macao Tourism and Culture Summit, which takes place alongside the Macao Gaming Show (MGS) 2015 on 17-19 November, have described their speaker line-up as an ,outstanding mix of some of the leading authorities on gaming in Asia‘.

Unveiling the line-up for the 2015 Summit, MGS has set itself a radical theme of ,New rules, new vision, new opportunities: how is Macau planning to channel gaming to power a new entertainment mix for tourism and culture?’ Tackling these issues is a hand-picked roster of speakers and panellists, all sharing detailed and insightful knowledge of the Asian gaming market.

Over 50 keynote speakers will discuss a varied range of industry and economic topics essential to the Asian business community at the SAR Government sponsored summit. The primary focus, and the launch on Day 1 of the Summit, will hone in on China’s pioneering One Belt One Road strategy. Government officials and administrators will be at the Summit to explore the OBOR initiative and Macau’s pivotal role in the

development of infrastructures around the Asia Pacific region.

On the industry front, sessions over the three days will include the rise and rise of lotteries; the emergence of virtual sports in Asia; the impact of the financial crisis on Las Vegas and the lessons that can be applied to Macau; banking and finance in the gaming industry; Electronic Gaming Machines; emerging markets in Asia; and policy issues of any new and emerging jurisdictions.

This year's Summit at MGS has also drawn on the vast experience of the International Association of Gaming Advisors (IAGA) which has served as official organising partner for the summit. The highly regarded international group has delivered key members of its organisation to the MTCS platform, who will add their expertise to the discussions on the development of the Macau drive for economic diversity. The Summit will provide one of the most varied perspectives to be delivered from a summit platform in the region, with the speaker list drawing in the experience of senior Chinese and Macau figureheads, alongside leading players from the international industry.

Fatima Nunes, Secretary General of the highly influential trade body MGEMA and organiser of the Summit, said: "We know from the research that was undertaken amongst attendees last year, how important the Summit is to them. Attendees have a real thirst for knowledge and being able to, for example, learn about who will be the driving forces behind the 'One Belt One Road' initiative, as well as understanding the legislation which governs gaming in Asia Pacific.

With confirmed speakers from throughout the region including Cambodia, Taiwan, Singapore, Macao, Laos and Japan, MGS staying true to its values: 'By Asia for the world'."

The Macao Tourism and Culture Summit has a vast range of major industry names on its platform over the three days. These

include Michael Bresnick, former advisor to President Obama's Financial Fraud task force; Anthony Cabot of Lewis Roca Rothgerber LLP – one of the key legal figures in the industry; Christopher Jones – Managing Director, Head of North American Research, Union Gaming US and Grant Govertsen – Union Gaming Securities Asia regarded as some of the leading thought leaders of the US gaming industry; Karen Tang, MD of Deutsche Bank; appearing alongside experts from the region such as Li HaiBin – President, Renmin University of China, The School of Continuing Education, Shen Nan – Project Director, Chinese Cultural Heritage Protection Foundation and Zou Yanyi – Chairman of Ao Da Li Ya Dong Fang Ji Tuan, who will be examining the combination of Tourism and Culture in the area.

Tickets will be priced at HKD3,800/delegate for a three-day pass and HKD2,800 for a one day pass to both the conference and exhibition.

Discounts for multiple bookings are being set at 10 per cent for bookings of three delegates or Discounts for multiple bookings are being set at 10 per cent for bookings of three delegates or more.

Delegate places can be booked either directly through the Macao Gaming Show organisers or through official agents GB Media Corporation who will be lending their support to international delegates.

To find out more, visit:
„<http://www.macaogamingshow.com/mgs2015/en/conference/conference-program>“:
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